The *Helix*: Training for managers and agents

An essential investment

The challenge

In this digital age of rapid change, skills and knowledge have become a key limiting factor for all players in the ecosystem—banks, MNOs, MFI, regulators, and policymakers.

We offer

Courses from the *Helix* provide opportunities for extraordinary peer-to-peer learning, the chance to build practical skills, and the development of action plans that are ready to be implemented.

Open to the public

E-learning

Tailored for specific institutions

Director-level workshops

Courses include

- Digital financial services: Core building blocks for success
- Agent banking: Getting strategy and operations right
- Optimizing your DFS agent network
- Training agents for growth: a training-of-trainers approach
- Designing and implementing innovative solutions for digital finance
- Rethinking marketing for digital finance
- Managing risks and fraud in digital finance
- Digital transformation for financial institutions
- Regulating digital finance
- Digital credit: Managing risk and achieving scale
- Building a digital future for financial institutions

Our impact

>450+ organizations trained

Serving over **1 billion** customers

49 countries

Training courses **>85** bespoke; **>300** public

>7,700 Participants and growing

"The highlight for me was to hear the trainers refer with excellent context to 'we did this and that' when we worked at company X. Such content and context moves the training ideas from theoretical concepts to actual actionable knowledge."

Jeremiah Kamau,
Program Manager, Google Kenya

Clients and partners

BILL&MELINDA GATES foundation | IFC International Finance Corporation WORLD BANK GROUP | CGAP | airtel | vodafone | mastercard foundation | EQUITY Bank | Ecobank The Pan African Bank | MTN Mobile Money | *and many more…*

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