

# Re-engineering WASH finance

## Opportunities for financial institutions



### The challenge and the opportunity

Financial institutions face challenges in understanding the WASH sector, even as the WASH sector requires additional capital. This need for capital arises from multiple levels, including utilities, WASH SMEs, community schemes, and household installations.

There exist significant opportunities for financial institutions to create services for the WASH sector by leveraging understanding and sector-based knowledge.

### MSC offers

- ▶ **Policy:** Engaging water supply and sanitation actors to develop effective policy and regulation
- ▶ **Market strategies:** Develop market strategies for WASH suppliers for low-income urban and remote areas
- ▶ **Strategy reviews:** Reviews, impact evaluation, and baseline surveys of WASH projects
- ▶ **Product development:** Developing financial products with financial service providers
- ▶ **Capacity-building:** Toolkit development and training for financial institutions and WASH SMEs
- ▶ **Innovation & digitalization:** Advising the integration of smart technologies for efficiency and financial performance.

### Clients and partners



and many more...

### Our impact



100+ bank managers and field staff trained on SDGs and financing WASH SMEs and households



20+ financial products developed through targeted research



Five Toolkits developed to support the WASH financing sector in Africa and Asia