G2P

Targeting and digitizing social sector payments and subsidies
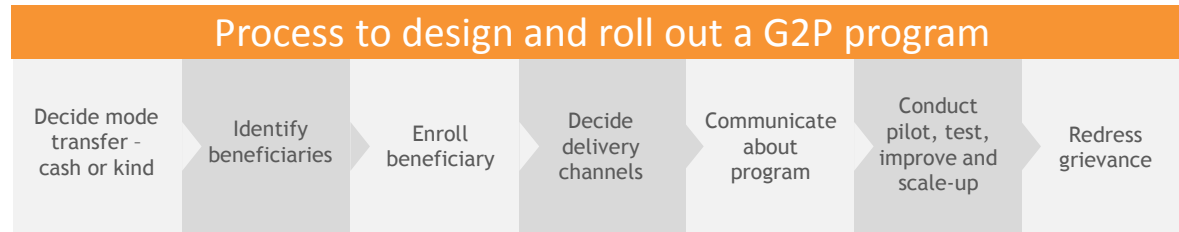
The challenge

Government-led social welfare spending is as high as 30% of GDP for many countries. Despite these spends, persistent delivery challenges continue to trouble beneficiaries of social welfare programs. These include poor identification and targeting, leakages that are often as high as 40%, and lack of monitoring and accountability, among other factors.

The opportunity

Digital G2P payment is a "powerful tool to increase efficiency, enhance transparency, and lowers cost to the government".

MSC offers

- Digital readiness assessments
- Strategy and public policy design based on data and evidence
- Innovation, pilot design and testing, monitoring and evaluation
- Process reengineering and digitization
- Implementation support
- Expertise in digital identity, financial inclusion, payments, digital technology, and digital governance

Process to design and roll out a G2P program

Decide mode transfer – cash or kind	Identify beneficiaries	Enroll beneficiary	Decide delivery channels	Communicate about program	Conduct pilot, test, improve and scale-up	Redress grievance

Clients and partners

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Our impact

MSC has guided the

USD-70-billion

subsidy reform in India

- Assisting the Government of India (GoI) to reform the USD 11 billion fertilizer subsidy scheme

- Assisting GoI to experiment and adopt an efficient food subsidy delivery mechanism to reform the USD 25 billion subsidy program, touching 850 million people

- Provided policy input for the "Give it Up" campaign and the Ujjwala scheme

- Conducted study tours on G2P to the governments of Tanzania, Nigeria, Indonesia, and Bangladesh

and many more…